



SOCIAL PRINT

AN INDEX TO MEASURE SOCIAL IMPACT

فقط.

للتقدم الثقافي CULTURAL DEVELOPMENT

What is the objective of measuring the **SOCIAL PRINT?**

The index provides a platform for entities, **to measure their internal & external impact, in order to drive improvements, that will increase the value of an organization's investments, products and services for the people they serve.**

As we decided, the index will identify metrics under 4 categories



SUPPLIERS



EMPLOYEES



COMMUNITY



ENVIRONMENT

A close-up photograph of a cassette tape transport control panel. The image shows three prominent buttons: 'PLAY' on the left, 'REW' (rewind) in the center, and 'STOP' on the right. Each button has a circular, textured metal contact area. The buttons are mounted on a dark grey or black plastic housing. The text 'PLAY', 'REW', and 'STOP' is printed in a dark, sans-serif font on the buttons. The lighting is dramatic, highlighting the metallic surfaces and the texture of the buttons.

THE OUTCOME OF THE LAST SESSION

THE PROCESS OF UPDATING THE METRICS



Step 1: The notes of the sessions were collected and used to update the metrics of each category

Step 2: Shared with the moderators for feedback

Step 3: Moderators requested to go through the recorded sessions for better updates

Step 4: The sessions were transcribed

Step 5: An enhanced update was done on the metrics



WHERE ARE WE NOW?

Phase 01 The Launch



Research on similar global indices
[Done]



Working session with stakeholders
to provide feedback on the
researched metrics
[Done]



Developing relevant metrics to
each category - 3 working sessions
are planned between May 2nd and
October 2018
[On-Going]



Index brand name and visualisation
[September 2018]

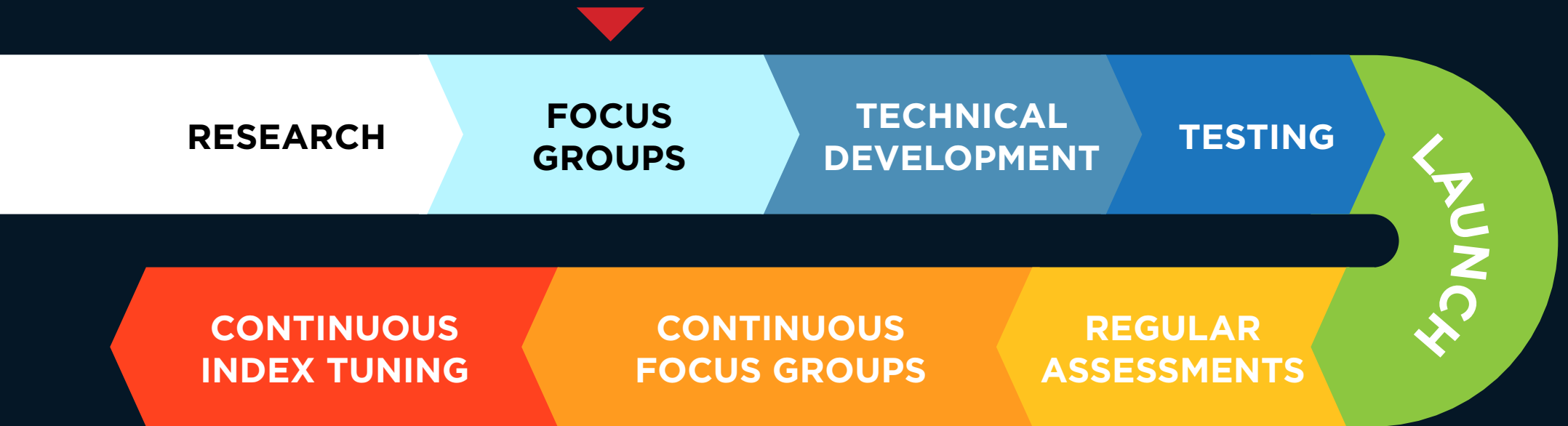


Pilot launch with at least 20 entities
scoring themselves
[December 2018]



Assessment of the launch
and Index tune up
[January - March 2019]

AN ON-GOING PROCESS



نقطة

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